



**"The Heart"
of every
BatteryMINDER****
US Patent No. 6,184,650

You compare the difference!

RediPulse: A good product but at \$69.95 Retail a bit pricey, given that it is only a desulphator designed to do just one battery at a time. Most customers, spending this much money, want a single unit to both maintain their batteries (at full charge) as well as desulphate them.

BatteryMINDER charges / maintains and desulphates (up to 4 at a time), All-in-one at a \$10 lower MSRP.

Battery Tender: A popular product well advertised and the first maintenance charger to ensure against overcharging when left on a battery for extended periods. It does not however do more than one battery at a time and it does not desulphate. Although it has a MSRP of \$59.95, hundreds of retailers are advertising it everyday at less than \$42.

BatteryMINDER also does not overcharge, can do up to 4 batteries at a time and desulphates batteries, automatically. Rarely is it sold at retail for less than \$49.95.

RediPulse Model 735X260

Battery Tender Model 021-0128

BatteryMINDER Model 12112

| | | | |
|---|---------|---------|---------|
| Charge and Maintain up to 4 batteries* | NO | NO | YES |
| Pulse-Mode Circuitry | YES | NO | YES |
| Full-Time DESULPHATION (automatic) | YES | NO | YES |
| Temperature Compensated (High & Low) | NO | YES | YES |
| Polarity Reversal Protection | YES | YES | YES |
| Short Circuit Protection | YES | YES | YES |
| Quick Connects (Yes - No / # of sets) | YES(2) | YES(2) | YES(2) |
| FREE SureGuard Monitor (\$29.95 value) | NO | NO | YES |
| Unconditional Money Back Guarantee | NO | NO | YES |
| Suggested retail price | \$69.95 | \$59.95 | \$59.95 |

*Series Connected



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Here is what Battery resellers say about BatteryMINDER®

"BatteryMINDER has more features than any maintenance charger we sell."

"Returns of BatteryMINDER are almost non-existent; 2 units in two years."

"Customers appreciate the all-in-one capabilities of BatteryMINDER; we do too."

"We thought desulphation was a gimmick, but we were wrong."

"BatteryMINDER has given us another product customers are coming in to ask us about."

"It's great having a charger that my customers can't buy from a mass retailer."

"As customers become more aware of what is killing their batteries, Battery MINDER is selling even better."

"Warranty claims have dropped significantly since we started selling Battery MINDER with new batteries or when we have had to replace a battery in warranty."

"We sell the Tender and PulseTech, but see a preference for the BatteryMINDER, once we explain its features."

"Customer satisfaction with this product (BatteryMINDER) is second to none. Give it time and you will see how well this product sells."

"The BatteryMINDER P.O.P. working display is the best silent salesman we have seen and it was free."

"VDC is the best company we deal with when it comes to promotional materials."